



WESTPORT VILLAGE

FOR IMMEDIATE RELEASE
Monday, March 16, 2009

PLEASE CONTACT:
Suzanne Tiano, Marketing Director
Tel: (502) 581-8800
E-mail: stiano@uhill.org

WESTPORT VILLAGE 2009 OUTRAGEOUS DERBY HAT CONTEST TO BENEFIT KOSAIR CHARITIES

Louisville, Kentucky (March 16, 2009) – Westport Village announces **The 2009 Outrageous Derby Hat Contest** to benefit [Kosair Charities](#).

Sponsored by the Courier-Journal/courier-journal.com, WAVE-3, and 102.3 THE MAX, The Outrageous Derby Hat Contest is a live event scheduled for **Saturday, April 11**, in the middle of Westport Village. Hosted by Lynda Lambert 102.3 THE MAX, it will feature contestants modeling their Derby Hats for a live audience and a panel of celebrity judges. Winners will be announced at the end of the live event.

"This year we are adding a special category – The Villagers," explains Suzanne Tiano, Westport Village Marketing Director. "All the businesses at Westport Village are creating a special hat to model at the event and then to display in their business as a silent auction to benefit Kosair Charities. The silent auction will close on Friday, April 24th."

Contestants may enter at no charge, online beginning March 19, 2009 at www.courier-journal.com/contest or www.westportvillage.com, or visit the Underhill Associate office in Westport Village for a printed application. The entry form to win a Free Derby Hat from [Croquis Boutique](#) is also available online or in person. Three Adult Categories of Designer Hat, Handcrafted Hat, and Derby Themed Hat will each have a Win, Place, and Show winner. Two Children's Categories of Youth Division age 4-10 and Aspiring Designer Division age 11-17 will each have a Win, Place, and Show winner.

The Outrageous Derby Hat Contest offers a full day of fun for the whole family. **The Kosair Charities Children's Derby Crafts** area will feature make your own Derby hat with Courier-Journal newspapers, along with the opportunity to create Derby themed get well cards for Kosair Kids. Donations will be accepted. Pepperdinkle & Pals will provide storytelling and autograph sessions and the opportunity to buy merchandise with 40% of the proceeds donated to Kosair Charities. Other family activities throughout the Village will include music, inflatable jumpys, Funster Shriner clowns, magicians, face painters, sidewalk chalk areas, and a special visit from the Easter Bunny. Plus, all the shops and restaurants will have special activities in store.

A focal point of the day will be the 12 noon unveiling of the **Kosair Charities Churchill Downs Playhouse**. This replica of Churchill Downs was constructed by Waggener High School students and donated to Kosair Charities. It will also be displayed at the **Kosair Charities Athletic Hall of Fame Dinner** on Wednesday, April 29th, and at the **Kosair Charities/Ronald McDonald House "Just Fore Kids" Golf Classic**, Monday, August 31st, with plans to auction it off later in the year.

Outrageous Derby Hat Event Schedule for Saturday, April 11

Pre-registered Hat Contestants Sign In	10 am – 12 noon
Kosair Charities Derby Crafts	11 am – 1 pm
Kosair Charities Churchill Downs Playhouse Unveiling	12 noon
Outrageous Hat Contest	1 pm – 4 pm

* * *

Since 2005, Camelot Acquisition, LLC has developed Westport Village with extensive remodeling and new construction into a total of 173,000 square feet of Class A shopping center space. The Westport Village three-mile radius, primary service area encompasses 77,000 residents, with a median household income of \$67,500. Visit <http://www.westportvillage.com> for the complete tenant list and for more information.

#