

MEDIA ADVISORY
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For more information, contact:
Eric Churchill, (502) 773-2875



Iron Man lends his strength to children at Brooklawn Child and Family Services

Louisville, Ky. (February 4, 2009) – Iron Man, the hero of movies and Marvel Comics, will visit with children at Brooklawn Child and Family Services (2125 Goldsmith Lane, Louisville) TODAY, February 4 from 1:30 until 2 p.m., lending his strength to the emotionally troubled children receiving comprehensive care, treatment and education at Brooklawn.

Iron Man is in Louisville for the Kosair Shine Circus which takes place Thursday, February 4 through Sunday, February 7 at Broadbent Arena. Tickets are available through Ticketmaster.com or the fairground ticket office.

“Iron Man, with his powered suit of armor, is a character with which these children can relate,” said Eric Churchill, Vice President of Development with Kosair Charities. “He signifies the strength and determination they’ve had to find within themselves to overcome their unique situations.”

Brooklawn is a private, not-for-profit corporation that received a \$2 million grant from Kosair Charities. More than 100 boys and girls, ages 5 to 18, receive comprehensive care, treatment and education in an environment tailored to each child’s individual needs. The Kosair Charities Children’s Campus, which welcomed its first residents in 2008 is located on Brooklawn’s 28-acre campus. As part of Brooklawn’s Horizons of Hope Capital Campaign, Kosair Charities’ support helped create Kentucky’s first psychiatric residential treatment facility for girls.

About Kosair Charities

Since 1923 Kosair Charities has had one primary mission – helping children in need. Kosair Charities knows that the quality of a child’s tomorrow depends largely on the quality of health, medical treatment, and support a child receives today. That’s why over the years Kosair Charities has given more than \$152 million to serve thousands of children and provide them a second chance at life. Kosair Charities is also the largest benefactor to Kosair Children’s Hospital.

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NOTE: Media can meet Eric Churchill in the lobby of Brooklawn at 1:30 p.m.